



Reseller Programs

► Alesco specializes in meeting and exceeding the needs of our Reseller Partners.

- Single-Point Access
- Aggressive Reseller Pricing
- Dedicated Support
- Full Data Processing & Data Management
- Online Counts & Orders
- Web-Based Referral & Partner Programs

Alesco specializes in meeting and exceeding the needs of our Reseller Partners - Printers, Mail Houses, List Brokers, Advertising Agencies and DM Consultants. When you become an Alesco Reseller Partner we'll work hard to anticipate your needs and develop solutions that make your job easier and, ultimately, make you more successful. We offer:

- Single-point access to every list and database in the country
- Aggressive Reseller Pricing on all of our products and services
- An assigned Reseller Account Manager who knows you and your business.
- A comprehensive suite of data processing and data management services
- Online access to Consumer, Business, Resident and Specialty data via alescoleads.com.
- Web-based Referral and Partner Programs

Plus our Exclusive Reseller Loyalty Program:

Online Lead Generation

Our services include Web Design, Search Engine Optimization and Sponsored Ads. Are you looking for new ways to grow your business? Would you like to harness the power of the internet to send qualified leads to your salespeople?

Let Alesco help you create, launch and manage a successful Online Lead Generation program. Alesco utilizes proven strategies that allow quick

implementation of advanced search engine marketing programs that integrate seamlessly into your existing business processes. From competitive research to ad writing and placement, Alesco has the experience, insight and resources to develop a cost-effective lead generation program that will help drive your business forward.

Free Lists to Promote Your Business

When you buy four lists from Alesco within the calendar year, you qualify for a free list up to 5,000 records to promote your own business. You choose the list and send us the bill!

Free Training & Consulting Services

We have decades of experience and we're willing to share what we know. Our experts will conduct free training sessions at our Fort Myers, FL location or at your location. We'll even custom design the training program to suit your specific needs.

Free Privately-Labeled Marketing Collateral Including Databcards and Brochures

Market your own list business with marketing collateral that we have designed and written. We'll change the color scheme to match your corporate colors and you simply insert your logo and company information. You can then use the databcards as PDF e-mail attachments or print them out for use in presentations or sales kits.

Increase your profits and decrease your headaches by becoming an Alesco Reseller Partner. Call us at 800-701-6531 to get started today!