



Web Based Technologies

➤ Alescoleads –
The quickest
and most
cost-effective
way to
source
qualified
prospects.

- alescoleads.com
- Partner Programs
 - Referral
 - Storefront
 - Data Pipe

Alesco's web-based data technologies enable you to take advantage of cutting-edge list selection tools directly from your desktop with a minimum investment of time or resources. Because different businesses have different needs, we offer several programs that allow you to utilize our technology within your business and stay one step ahead of your competition.

Online Counts & Orders

Alesco's Online Count and Order system (www.alescoleads.com) puts you in full control of the list buying process. Our system is the quickest and most cost-effective way to find qualified prospects for your direct marketing campaigns. Our secure e-commerce enabled system allows you to select targeted consumer, resident, business and specialty data right from your desktop. Counts are processed in real-time and most orders are available within 20 minutes!

Our system is available 24/7 so you can get your lists right when you need them, day or night. And there's no need to wait for a salesperson to "get back with you". Run and re-run your counts as many times as you like and, once you're satisfied with the results, download your list directly onto your computer.

You'll have access to our Consumer database, Business database, Resident database and several specialty databases, offering you a combined total of over 300 different selection criteria from which to choose. Simply point and click your way to a targeted list of qualified prospects.

Partner Programs

Referral Program

Want to start receiving a check each month without lifting a finger? Our Referral Program is the easiest and quickest way to start generating additional revenue from your client base. Put a link to www.alescoleads.com on your site and receive a commission every time one of your referrals purchases from us. Your customers will be able to select any list they want, view counts and download orders. We'll collect the money and send you a check each month. Our system automatically tracks all referrals and sends you a monthly report of their usage including total sales and your total commissions.

Storefront

Our Storefront technology enables you to offer your clients a web-based count and order entry tool while retaining your customer relationships. We will create a private label website with your logo, corporate color scheme and payment processing system. Your clients will have real-time access to all of the databases available on our system.

Data Pipe

Our Data Pipe technology seamlessly integrates list selection into an existing e-commerce website and allows for the same count and order functionality as our Alescoleads system. Perfect for print-on-demand and other on-line fulfillment environments, our system allows you to create a new, automated revenue stream from your existing client base.

For additional information call 800-701-6531 for a professional consultation with one of our Technology experts.